Meet the Team – Katie Nifong

Did You Know?
Matrix GPO has a committed team to manage GPO and manufacturer relationships.

Improving Efficiency through Customized Solutions

Matrix GPO offers solutions tailored to your unique needs.

01 | The Matrix GPO Difference
At Matrix GPO, we focus on provider and practice management support while tailoring services and programs to best fit your needs. Matrix GPO works independently or in alignment with other national or segment-specific GPOs to afford the overall market value. With provider engagement in mind, we work closely to ensure we communicate updates, news and any valuable information that is beneficial to you.

02 | Katie Nifong
Katie Nifong serves as a Product Manager for Matrix GPO. In this role, she supports the management of pharmaceutical rebate programs, working cross-functionally with internal teams, manufacturers, and members to ensure accuracy, compliance, and clear communication throughout the program lifecycle. When asked how her role impacts our members, Katie responded, "I see my role as an advocate for our members—making sure programs are executed correctly, questions are answered clearly, and issues are resolved thoughtfully. That consistency and follow-through help members feel supported and confident in the value Matrix provides".

03 | Comprehensive Support
Matrix GPO, in partnership with our sole distributor, CuraScript SD, is uniquely designed to support a member's end-to-end needs. This relationship allows for a cohesive transition from member onboarding to desired results. Our contracting mechanism ensures the greatest value, and the strategic sales team provides ongoing review and assessment of provider accounts to identify new opportunities.

The apex of our service model is the Matrix GPO Market Solutions Program, which encompasses four specific points to provide a comprehensive approach.

- **Robust and Unique Product Portfolio** — Discounted member pricing, specialty product focus and experience with complex products
- **Comprehensive Account Services** — No contracts or membership fees, dedicated support team, rebate assistance and trend reporting
- **Practice Solutions to Fit Your Needs** — Customized inventory management and CuraScript SD online access to features and resources
- **Business Management Solutions** — Access to reporting tools, reimbursement support and assistance to streamline business needs

Learn More
Contact us today to learn more about the resources available to Matrix GPO members, as well as new and exciting services available to the healthcare industry. Click here to visit the Matrix GPO website and fill out an enrollment form.

References
https://matrixgpo.com/Content/gpo-overview

https://matrixgpo.com/Content/service-providers

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